

Aspiring designers get a shot

ASPIRING young fashion designers now have another opportunity to launch their own label and learn the ropes in managing a retail business.

That's if they are selected for the new Parco@Millenia shopping centre, which is slated to open in March or April next year.

Part of Parco@Millenia's Fashion Incubator Project, about 50 local designers will be chosen to undergo an 18-month mentorship and training programme.

The project, which is the key highlight of the upcoming 3-storey shopping centre, aims to groom budding talent by teaching them the business know-how in setting up shop.

The programme involves a tie-up with the Textile and Fashion Federation Singapore, with funding from SPRING Singapore.

Designers will produce a collection which will be sold at Parco@Millenia.

The Fashion Incubator Project will take up 6,000 square feet of the 80,000 square feet shopping centre.

For a start, Parco said on Tuesday it would select a first batch of 25 designers for the programme.

So far, 16 candidates have been shortlisted.