

SPECIFICATION FOR THE PROVISION OF SINGAPORE CHINESE ORCHESTRA UNIFORM DESIGN

1. DESIGN BRIEF

Singapore Chinese Orchestra (SCO) is embarking on the revamping of their uniform designs following a re-branding exercise. Inaugurated in 1997, SCO is Singapore's only professional Chinese orchestra as well as a flagship local arts group.

The company shall be required to provide the following services:

- a. 2 sets of Male uniforms: 1 formal design for concert hall; 1 casual design for outdoor;
- b. 2 sets of Female uniforms: 1 formal design for concert hall; 1 casual design for outdoor
- c. 1 set of maternity uniform
- d. A total of (110 x 2) sets consisting of ladies and men including 3 uniforms for maternity with breakdown as follow:
 - Full time Musicians, Male : 44
 - Full time Musicians, Female: 34
 - Maternity: 3
 - Freelance Musicians, Male: 12
 - Freelance Musicians, Female :10
 - Future Recruitment, Male : 6
 - Future Recruitment, Female : 4
 - Total – 62 Male, 48 Female, 3 Maternity

Deadline for delivery: 3rd week of January 2012.

2. PROPOSAL SUBMISSION REQUIREMENTS

Vendors are invited to submit a proposal for uniform design as described in this document, which should include the following:

a. Scope of Services

The scope of services to consist two (2) phases:

- i. Design – to be submitted by the 24th October 2011.
- ii. Product Development

Design to include:

- Design concept
- Design specifications
- Silhouettes including garment details and trims
- Colour story – to refer to SCO corporate branding
- Fabric story – to include samples of swatches

Product Development to include:

- Timeline and delivery schedule
- Estimated breakdown cost of each uniform
- Sample making
- Fitting

b. Professional Track Record

Credentials and experience: including examples of past design samples, fabric recommendations and company profile where applicable.

c. Timeline

Submission Timeline:

Stage	Proposed Date
ITQ Publish Date	14 Oct 2011
ITQ Closing Date	24 Oct 2011
ITQ Award	Within 7 days after ITQ closing Date
Implementation Date	Upon ITQ award and acceptance of contract

*** Vendors must submit their proposal not later than Monday, 24 October 2011.**

* For Corporate Identity, pls refer to the attachment

* For more information, please contact us at 6735 8390 or email us at

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